



MY HOTELS

GROUP

MY HOTELS CORPORATE SOCIAL RESPONSIBILITY POLICY

At My Hotels Group we take responsibility of our environment and support the local community with genuine care, pride and integrity. We have a vision for each hotel to have a green heart - a symbol of love and respect for people, the planet and a commitment to a sustainable future. As a lifestyle business we have a vision to take the lead in finding new and innovative ways to minimise our environmental impact in any interaction we have. Our sustainable practices reflect those of our partners, guests, suppliers, employees, the local communities where our hotels reside and planet Earth.

Every My Hotel property remains committed and dedicated to the environment by implementing key initiatives and practices, these include:

WATER RETENTION

Providing guests literature on the benefits of reducing tap time and re-using towels which is available in every guest room.

Educating employees to minimise water wastage from running taps and the purchase of water efficient appliances.

A commitment to installing dual flushes in toilets. My Brighton completed and a phased approach at both My Chelsea and My Bloomsbury.

WASTE MANAGEMENT

We encourage in-room recycling by providing separate rubbish containers for glass, paper and general waste to be separated and effectively recycled.

All batteries and printer toners are recycled.

Ensure that any hazardous waste is disposed of by complying with local and national regulations.

All employees promote waste reduction and the recycling of paper in all email communication where email signature encourages consideration for the environment before printing.

The majority of paper stock we now use is low environment impact, much of which is created with recycled pulp or virgin pulp sourced from forests where trees are replaced or allowed to regenerate naturally.

ENERGY SAVING

Energy-saving light bulbs in all areas where appropriate and physically possible.

Installed energy saver key-card switch in all guestrooms in My Brighton and a commitment to installation for My Bloomsbury and My Chelsea.

All hotels have insulation to conserve energy.

Solar Panels on the roof of My Brighton which aid in My Hotels Group's goal to become 100% reliant on sustainable energy.

To source all electricity from a 100% renewable energy provider and commitment to reducing energy use, with specific target by 2018.

RESPONSIBLE PURCHASING DECISIONS

We're committed to using non-toxic cleaning products that are fully biodegradable, non-corrosive and phosphate free.

Toiletries in guests rooms will also be fully biodegradable, non-corrosive and phosphate free.

Work with organic food suppliers where possible for The Living Room.



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All bottled water is purchased from Life Water, which is 100% carbon neutral, organically sourced, 100% recyclable and where every bottle funds the delivery of clean drinking water to a community in need.

We are printing all collateral and stationary on GF Smith stock which offsets paper manufacture by planting trees. We promote FSC Papers. This means that they are made with, or contain pulp that comes from FSC well-managed forests, and follows a certified chain of custody that tracks the timber through every stage in the supply chain from the forest to the final user. Papers made that have low environmental impact in their manufacture, and carry specific environmental accreditations. Such as virgin pulp, sourced from forests where trees are replaced or allowed to regenerate naturally, but we also look out for good recycled papers too.

EMPLOYEE AWARENESS

At all employee inductions, our Green Heart vision is a fundamental focus.

Employees aim to minimise waste wherever possible in their day to day jobs from sourcing environmentally friendly partners to reducing printing and shutting lights when leaving their office.

Wherever possible, employees travel via public transport when attending meetings.

SUSTAINABLE PARTNERSHIPS

We partner with Green Taxi, a high quality hybrid mini cabs company who offer low priced travel across the capital.

We are also members of Camden Climate Change Alliance, which was formed by Camden Council in 2008 to help organisations in Camden that are committed to reducing their carbon emissions and reducing associated energy bills.

In implementing our Corporate Social Responsibility Policy we adhere to the following principles:

Authenticity and Accountability - We will communicate our environmental policies, objectives and performance openly and honestly to our partners and employees and to others with an interest in our activities, including customers and suppliers. We will encourage them to communicate with us and will seek their views.

Sustainable Growth - We are committed to improving our performance. We will take into account technical developments, changing scientific evidence, costs and customer concerns and expectations in the development and implementation of all new social and environmental policies and procedures. We will monitor our performance, set objectives for improvements and report our progress.

Shared Responsibility - Social and environmental responsibility involves everyone. We aim to develop and implement social and environmental policies which fit in with our partners and employees everyday activities and responsibilities.

Evident Compliance - As a minimum, we will meet or exceed all relevant legislation. Where no legislation exists we will seek to develop and implement our own appropriate standards.